



Government of Tamil Nadu  
State Planning Commission

**mids** Madras  
Institute of  
Development  
Studies

# Certificate Programme in Public Policy and Management (CPPM)



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# Overview

## Certificate Programme in Public Policy and Management

CPPM is designed to provide a comprehensive understanding of public policy and equip participants to navigate contemporary development challenges. This six-month intensive programme enables aspiring policymakers to join an experienced cohort, gain fresh perspectives, and develop the analytical skills necessary to address diverse governance issues. The CPPM integrates theory, analysis, and policy implementation.

### Programme Objectives

- Impart training to create a pool of professionals capable of designing and implementing rational development policies.
- Build capacity within government institutions to evaluate and predict the potential consequences of policy measures.
- Foster an ecosystem that encourages productive discussions on development policies.



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### Structure

- Opportunity to build professional networks and learn from a diverse cohort with policy expertise.
- Develop a comprehensive understanding of public management, along with the tools and approaches needed for efficient public service delivery.
- Intensive six-month programme to prepare participants for career advancement.
- Explore contemporary models and frameworks of policymaking with cross-disciplinary insights.
- Gain a strong foundation in public policy discourse.
- Learn innovative approaches for formulating pragmatic policies and solutions to modern development challenges.

### Delivery

- Fully residential six-month programme.
- A blend of lectures, case studies, and learning-by-doing pedagogy.
- Hands-on training in policy conception and evaluation through policy labs.
- Field visits and policy-projects in collaboration with government departments and/or reputed organizations.

### Pedagogy and Assessment

The teaching approach is highly interactive, combining lectures, case studies, projects, and class presentations.

### Curriculum

- Introduction to Public Policy and Analysis
- Economics for Public Policy
- Quantitative Techniques
- Communicating Public Policy
- Public Finance
- Policy Evaluation
- Law and Public Policy
- Social Policies
- Project Finance and Project Management
- Ethics for Public Policy
- Urban Development Policy
- Environmental Governance and Sustainability
- Policy-Project

### Eligibility Criteria

- Minimum qualification: Graduation in any discipline from a recognized university
- No age limit for applicants.
- Admissions will follow the Tamil Nadu Government's reservation policy.

### Intake

30 Participants

- 25 Open Candidates
- 5 Government Nominations

### Evaluation

- Continuous assessment.
- Seminars, assignments/term papers, short reports, and written exams.
- End-term projects evaluated by external experts.



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# Contact Us

## For Further Information

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